



The Great
BIG BOOK
of

TOYS
2025



ToysRUs



DESIGN
YOUR
OWN!!!



\$79.99

3D Printed Doll

Make your doll how you want it!
Choose from hundreds of options
online, and we'll print it at the
nearest store for pick up.



\$54.99

Roominate Deluxe

Roominate is designed by
engineers to inspire girls to build.
She can build her own room, in any style.
With the deluxe package, she gets even
more options to inspire her creativity.



\$149.99

Want green walls and tootsie roll
furniture? Now's your chance!
You can design your dream dollhouse
online and Toys 'R' Us will
deliver it to your home.

3D Print

Your own
toys

Build your
own
dollhouse!



\$79.99

Barbie Remote Control Car
Barbie can zip around town
in her fabulous new car,
controlled by your smartphone!



Believe in possibilities

Barbie



\$30.99

Flying Fairy
Take to the skies with
your new fairy whose wings
actually flap to allow her to soar.

Save 15%
\$59.49

Barbie Wedding Set
Barbie takes a big step
and marries her best friend.



Save \$5!
24.99

Barbie I Can Be
Engineer, Vet (with a horse)
or a U.S. Senator sets



The best tech toys



\$39.99

Electronic Pop-up Books

Toys 'R' Us has your favorite stories, in electronic pop-up form. These books feature motors and lights, so the story really comes to life with helicopters that move and suns that shine.



\$10.99

Try it on!

Want to see what your doll would look like in a different outfit? Try Toys 'R' Us's new app that scans your doll and lets you see her in any outfit we sell!



\$179.99

Hover Board

Your child is part of the future with these awesome hover boards. They actually lift off the ground up to 4 inches and run for 30 minutes!



\$49.99

Fantasy Kingdoms

Build your own kingdom, complete with a castle and people!
Available for Wii, Xbox, PCs and Macs.



\$17.99

Lego Minifigures Series 31

Lego introduces the female occupation series. Your lego women can be judges, doctors, CEOs, lawyers, engineers, and policewomen.

Save 10%
\$120.00

Sakura

The hit robot in Japan has finally arrived in the U.S. Your daughter's new best friend awaits.



Now at
Toys 'R' Us!

\$29.99

Minnie or Mickey Digital Eye Dolls

Your Minnie and Mickey dolls can now demonstrate how they feel with digital eyes. The pupils change to shapes like hearts, stars, bows, and more!



**American Girl
Today Doll**

\$99.99

Jessie - American Girl 2025

Jessie loves computers, but can she figure out her latest problem. The code isn't as simple as it use to be. Is she ready?

